



CYCLETM
Kingston
2015 ANNUAL REPORT



WHO WE ARE

Cycle Kingston is a grassroots registered Canadian charity whose mandate is to promote and encourage safe cycling.

WHAT WE DO

Promote and encourage safe cycling through education and public outreach by:

- ▶ Providing cycling safety education to the Kingston community
- ▶ Increasing public cycling awareness
- ▶ Enhancing value of cycling education programs through community collaboration
- ▶ Compiling cycling safety information to enhance programs and services and as a community resource



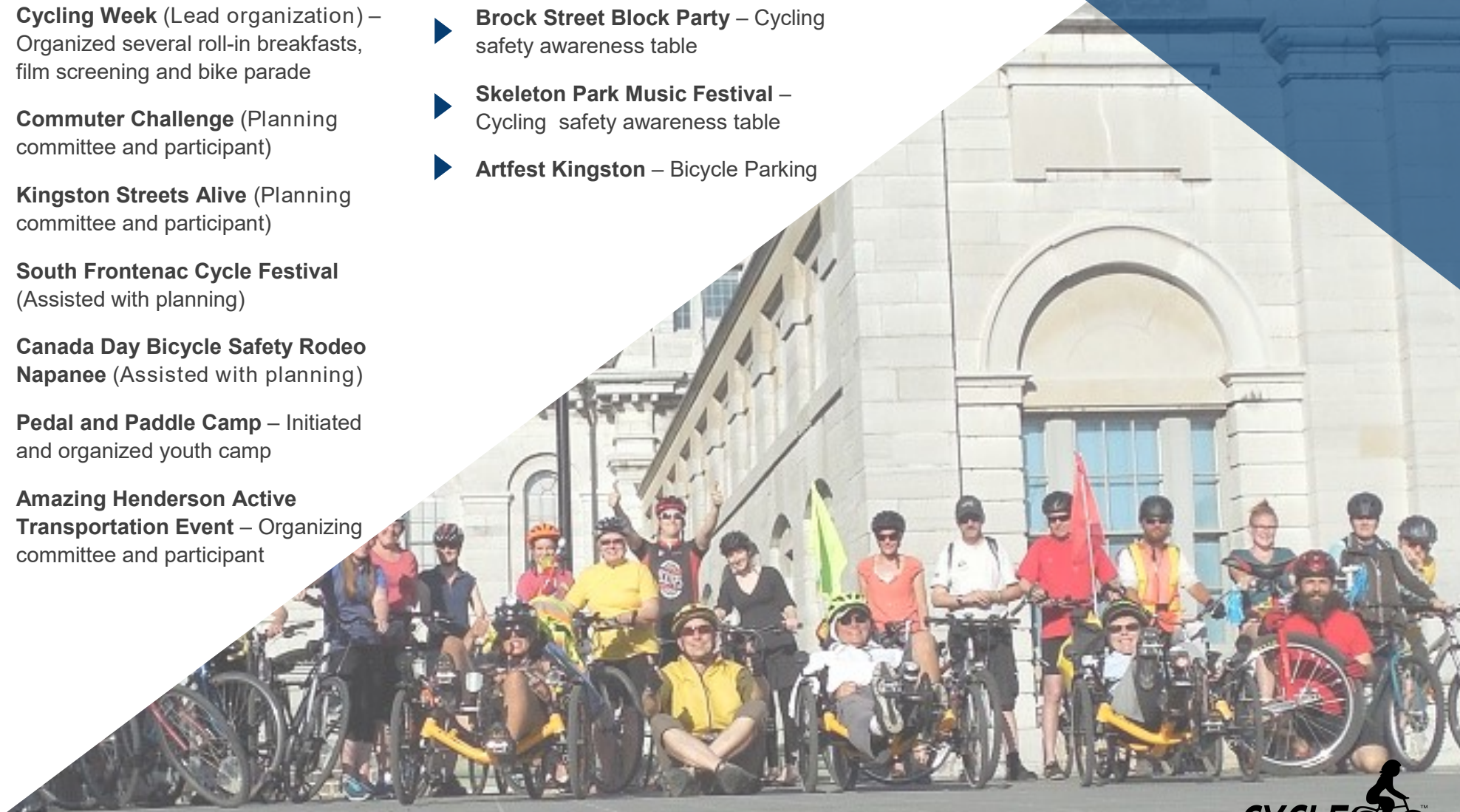


COURSES AND EDUCATION

- ▶ **Cycling Ambassador Program**
– Hired two full-time summer students
- ▶ **Queen’s Work Study Student**
– Assisted with administrative work and public outreach
- ▶ **Cycling Safety Project for New Canadians** – Provided training and safety information to New Canadians through Immigrant Services of Kingston and Area (ISKA)
- ▶ **Cycling Safety clinics** at several elementary schools – Reached over 2000 students through in-class activities
- ▶ **Get Active, Safe, and Healthy Fair** – Community event with safety circuit
- ▶ Development of **Queen’s University Bicycle Registration System** – Initiated and led project
- ▶ Consultant for **Queen’s University Student Project on Bicycle Theft**
- ▶ Member of Y2K’s Environment and Spaces group
- ▶ Disseminating Cycling Safety Information – **Transition Kingston’s “Show of Hands”**
- ▶ Disseminating Cycling Safety Information – **Queen’s University Health Fair**
- ▶ Participant in community cycling roundtable (organized by KFLA Public Health)

COMMUNITY EVENTS and ACTIVITIES

- ▶ **Kingston Cycling Festival** (Lead organization) – Over 20 participating organizations.
- ▶ **Cycling Week** (Lead organization) – Organized several roll-in breakfasts, film screening and bike parade
- ▶ **Commuter Challenge** (Planning committee and participant)
- ▶ **Kingston Streets Alive** (Planning committee and participant)
- ▶ **South Frontenac Cycle Festival** (Assisted with planning)
- ▶ **Canada Day Bicycle Safety Rodeo Napanee** (Assisted with planning)
- ▶ **Pedal and Paddle Camp** – Initiated and organized youth camp
- ▶ **Amazing Henderson Active Transportation Event** – Organizing committee and participant
- ▶ **Light My Ride** campaign (October) – Distributed approximately 50 lights to cyclists riding in dark
- ▶ **Brock Street Block Party** – Cycling safety awareness table
- ▶ **Skeleton Park Music Festival** – Cycling safety awareness table
- ▶ **Artfest Kingston** – Bicycle Parking



PEDAL AND PADDLE SUMMER CAMP

In 2015, Cycle Kingston launched its first ever youth summer day camp. In July, for one week, twelve youth ages 11 to 15 attended the Pedal and Paddle Camp where our Cycling Ambassadors led them through on-bike lessons on vehicular cycling. Campers progressed to urban adventures including a scavenger hunt, always refining their cycling skills. Youth also spent two days with expert canoe instructor Walt Sepic to learn the basic flatwater canoeing skills through games and activities. Every day was capped off with a refreshing swim at the Memorial Centre pool. And on our final day, the group did a rural cycling tour of Wolfe Island.

This is a new fundraising initiative for Cycle Kingston and a way to teach cycling safety skills to larger community of youth in Kingston in a fun and engaging way.



INCOME STATEMENT

From January 1st, 2015 to December 31st, 2015

REVENUE

Grant Revenue (Note 1)	24,856.00
Membership	522.09
Donations	250.00
Donations - no receipt	531.55
Courses (Note 2)	2,048.00
Sponsorship	300.00
Fundraising	-
Interest	2.81
Other (Note 3)	857.12
Total Revenue	\$ 29,367.57

EXPENSES

Wages & Salaries	8,208.00
EI Expense	210.75
CPP Expense	310.27
WSIB Expense	100.00
Total Employment Expenses	\$ 8,829.02
Advertising & Promotions	850.43
Courier & Postage	151.80
Insurance	1,478.61
Interest & Bank Charges	35.14
Office Supplies & Materials	134.77
Clothing, Equipment & Signage	471.01
Meeting & Training Expenses (Note 4)	1,067.61
Printing & Graphic Design	404.84
Telephone & Internet	-
HST Expense	43.43
Total Program and Operating Expenses	\$ 4,637.64

SURPLUS/ DEFICIT **\$ 15,900.91**

Notes:

- Grant Revenue includes CFKA grant of \$17,750 to be expended in 2016
- Course Revenue includes fees for summer camp
- Other Revenue includes \$646.90 from Rehabilitation Project donated to CK
- Meeting & Training Expenses includes Camp Program costs

BALANCE SHEET

As of December 31st, 2015

ASSETS

Credit Union Share	110.00
Chequing Bank Account (Note 1)	19,483.02
Accounts Receivable	197.26
Incorporation Costs	405.00
Total Assets	\$ 20,195.28

LIABILITIES AND EQUITY

Liabilities	
Accounts Payable	-
Receiver General Payable	-
WSIB Payable	102.52
	\$ 102.52
Equity	
Surplus/ Deficit Current Year	15,900.91
Cumulative Net Worth	4,191.85
	\$ 20,092.76
Total Liabilities and Equity	\$ 20,195.28

Notes:

- Chequing Account includes \$17,750 grant funds received in 2015 to be spent in 2016, plus \$726 remaining in New Canadian project

Prepared by:

Andy Mills

Treasurer, Cycle Kingston



WHO MAKE IT POSSIBLE

Board of Directors :

Neal Scott

President
Public Relations Portfolio

Paul Rappell

Vice-President
Education Portfolio

Graham Rush

Secretary

Andy Mills

Treasurer
Financing and Fundraising
Portfolio

Ross Trethewey

Traffic Issues and
Awareness Portfolio

Hal Cain

Past President
Events Portfolio

Work Study Student:

Jocelyn Yao

Cycling Ambassadors:

Natasha Klink

Simone Brechin



PRESIDENT'S REPORT

As I write this, another very successful year has come to an end. On top of our regular suite of activities we coordinate (e.g. Cycling Week, Kingston Cycling Festival, School Safety Program), some new initiatives this year gave us opportunities to work with new groups on cycling safety. The Community Foundation-funded project working with New Canadians through QUIC and ISKA provided us the opportunity to train youth as well as prepare and disseminate information on cycling safety in various languages. In addition, we also received funding late in the year for a social enterprise that will provide youth employment opportunities while supplying recycled bicycles to members of the Kingston community. Overall in 2015, we developed stronger connections to youth programs in Kingston and we look forward to growing these opportunities in the future.

Building a strong funding base continues to be a priority for us. Over the year, we have been preparing material for a new sponsorship campaign – which will launch in April 2016. We have also advertised and carried out our first summer camp – *Pedal and Paddle camp*. The camp was great success, in spite of the fact that we lost Natasha Klink, a staff member, to an injury two days prior to starting. The campers had a great time and our cycling ambassador, Simone Brechin, did a magnificent job! We intend to run the camp for two weeks in 2016, and have invested heavily in advertising in comparison to 2015.

Interest in cycling continues to grow in Kingston, and the demands on us to engage with community projects continues to rise. We are looking for more people to be involved in our activities, both on the Board and as volunteers at events. Organizations need new blood to remain viable. Please contact myself or any of the Board members if you are interested in getting involved!

Stay safe on the roads!

Neal Scott

President, Cycle Kingston

pres.cyclekingston@gmail.com

SPONSORS

Canada 



**Empire
Life™**



**Community Foundation
for Kingston & Area**



ISKA Immigrant Services
Kingston and Area

SUPPORTERS

Ahoy Rentals

Artfest Kingston

Burt's Greenhouses

Cataraqui Trail Management
Board

Club Optimiste Frontenac

Cooke's Fine Foods

CyclePath

Friends of Kingston Inner
Harbor

Frontenac Cycles

Funk N Used Bicycles and
Antiques

Gears and Grinds

J&J Cycles

KFLA Public Health

Kingston BMX

Kingston Coalition for Active
Transportation

Kingston Fire and Rescue

Kingston Gets Active

Kingston Police

Kingston Transit

Kingston Velo Club

Parachute

Queen's University AMS/
Sustainability

Queen's University Fitness and
Wellness Programs

Rick's Bicycle Repair

R.L. Fletcher Bicycle Repair

Rotary Club

Spoke and Fork

Sustainable Kingston

Tara Natural Foods

Ted's Road and Triathlon

Think First

Transition Kingston

Yellow Bike Action



SHOWN:
Sophie Kiwala, MPP Kingston and the Islands
And members of ISKA Youth Committee of Kingston Cycling Festival



cyclekingston.ca

Cycle Kingston
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Become a member – Volunteer your time - Donate your support
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