

2021 Bicycles, Vehicles for Change!

Rules and Information – Important, Please Read All of This!

What is this photo contest, anyway?

This contest is about using your camera and photos to celebrate bicycles and cycling! It's about sharing your photos with our cycling community and beyond! It's about showing off your photography skills in a friendly competition! And, it's about a diversion from being physically distanced, still, yet having fun! Please read on for important details.

Who may enter this photo contest?

Anyone who lives in or around Kingston, Ontario may enter this contest. Avid cyclists, occasional bicycle riders, and even non-cyclists may enter this photo contest. Amateur / Everyday photographers are welcome to enter the photo contest. For those under the age of 14 years, please ask parents before entering the contest. Cycle Kingston Board members, affiliates, and staff are not eligible to enter this contest.

Is there a cost or fee to enter the photo contest?

No, entering the contest is free of charge.

What does the theme mean and are there categories?

The theme of this year's contest is, "Bicycles, Vehicles for Change!" Within that theme there are two categories: *Healthy Cycling* AND *Bicycles & the Environment*. Bicycles and cycling are an important part of change for ourselves as individuals, as well as on a community and global level. The two focus areas this year are: the health and wellness benefits (physically and mentally) of riding a bicycle; and, the role bicycles and cycling play in improving our environment.

Healthy Cycling. Photographs in this category are of bicycles, parts of bicycles, images of bicycles, or bicycle related emblems and other objects of cycling depicting a healthy lifestyle, good human health and wellness. "Health" refers to physical and mental health. Photos may or may not include people or active use of bicycles.

Bicycles & the Environment. Photographs in this category include bicycles, parts of bicycles, images of bicycles, or bicycle-related emblems and other objects that depict bicycles' role in environmental and/or climate change. Photos may or may not include people or active use of bicycles.

How many photos may I submit?

You may submit only 1 (one) photo per each category for this contest. It is important that you make it clear when you submit your photograph what category you are entering. If an individual enters more than one photo in a category, only the first one received will be considered the entry, and all others will not be judged. So, make sure the one you want to enter is the one you submit.

How will the photographs be judged?

There will be one initial round of judging per category for this contest. A panel of qualified photography judges will evaluate all eligible entries for each category based on the following criteria:

- (1) Creativity 50% how innovative, clever, and unique the photo is in representing the theme and category
- (2) Photographic quality 50% how good is the lighting, use of focus, colour, scale and other technical aspects

Photo judges will use a 10-point scale to independently rate each photograph on both criteria (total of 20 possible points per photo, per judge). All judges' points for each photograph will be added together and the most points determine the winners within each respective category. In the event of a tie, judges will confer with each other and declare the winner.

What about everyone else's opinions of my photographs?

In addition to the judges' opinions of the photos, anyone who visits the Cycling Week webpage can view the photos and vote for the ones they like best (all categories). The photo with the most votes of any category at the end of the contest will be the winner of the People's Choice award.

How long will the contest run and when will the winners be announced?

The contest will end a week after the end of Cycling Week and winners of the two categories and the People's Choice will be announced at the end of June, 2021. Winning photographs and names will be posted on the Cycle Kingston website, but winners will also be contacted directly.

Do my photographs need to be taken recently?

No, you can submit photos that you have were taken at any time prior to or during the contest timeframe. Photos can even be ones you've taken pre-digital, if you want to scan them into a digital format. PLEASE RESPECT SOCIAL/PHYSICAL DISTANCING AND WHERE MASKS WHEN NECESSARY IF PHOTOS ARE TAKEN DURING THE COVID-19 TIME PERIOD.

I entered this contest last year, so can I enter the same photograph again?

If you entered a photo in this contest a previous year, you may enter the same photograph, EXCEPT, if that photo was selected as a winner.

Can I use the same photograph to enter other contests?

Yes, as far as we are concerned, you may enter other contests with the same photo. However, you may want to check with the other contest for their rules. Your photograph remains your property unless you have signed over exclusive rights to your photo.

I'd like to enter a photo that has previously been published. Is that allowed?

Yes, you may enter a photo that has previously been published – as long as it is your photo and you own the rights to it.

Can I submit a photo taken by another person?

No. If you submit a photograph that is not taken by you, as if you were the photographer, that photo will be automatically disqualified from the contest. In addition, submitting someone else photo as your own may infringe on copyright laws. However, self-photos taken by the use of a tripod, selfie-stick, or other such camera holder is considered your photograph and will be accepted.

Are release forms required when submitting a photograph to this contest?

By submitting a photograph to the I Love Cycling Week Photo Contest, you warrant that you are the photographer who took the image, the owner of the image, that you alone own the copyright, and that you have obtained any necessary third-party releases.

Will my photograph be shown online or used after the contest?

All accepted photos for this contest will be posted in an online gallery on the linked from the Cycling Week webpage. In addition, by submitting a photograph you are giving Cycle Kingston free use to display your photo for this contest, as well as other reasonable use within the context of our mission to promote cycling and cycling safety. If your photo is used, photo credit will be given.

When I submit a photo to the I Love Cycle Week Photo Contest, what rights does Cycle Kingston have to my submission?

Cycle Kingston, as the organizer of this photo contest, retains a non-exclusive, perpetual right to use your photograph in connection with the I Love Cycling Week Photo Contest and promotion of the Contest or other fair use, in any media now or hereafter known, including, but not limited to: display at a potential exhibition of winners, online or otherwise; publication in an article or other written material, online or in print, featuring select entries in the Contest, or; Cycle Kingston presentations.

What is a personal release form and do I need to have one?

If any person in your photograph is recognizable, you may be asked to provide Cycle Kingston with a personal release form signed by that person or those persons. Images of unrecognizable people do not need personal releases. A personal release form is a binding contract between the photographer and the subject(s) of the photograph. By signing the release, the subject of the photograph forgoes the right to sue for specific types of claims. Self-portraits (selfies) do not need a release.

Do photos of children require personal release forms?

Yes, if the children are recognizable (see answer above). But personal release forms for anyone under 18 years of age must be signed by the subject's legal guardian—not by the child.

When is the last day and time I can submit a photograph?

Submissions of photographs for this contest will be **open until 11:59 p.m. Saturday**, **June 12, 2021** (one week after the end of Cycling Week). Submissions received after that time will not be considered for the contest.

Will there be prizes and if so, what are the prizes?

Of course, there will be prizes! The prize for first place in each category, and for the Peoples Choice award, will be a \$25 Gift Certificate from Camera Kington Foto Source.

Okay, I'm in! How do I submit my photo?

To submit a photo to be entered in the I Love Cycling Week Photo Contest:

- Send your photo via email attachment to <u>info@cyclekingston.ca</u>
- In the subject line of the email use "photo contest" so we can find it
- Photos need to be in jpg photo format with a maximum size of 4032x3024
- In the body of the email, include your first and last name, age (if under 18 years), title of your photograph; category you are entering (*Healthy Cycling OR Bicycles & the Environment*), the date and location of photo, and say that you have read and understand the Rules and Instructions for this contest (this document)

A confirmation email will be sent within 36 hours of submission. Photos that are non-bicycle related will not be entered in the contest. Unacceptable photos depicting violence, sexual in nature, gross indecency, or other offensive images will not be entered and may be subject to legal investigation.

Other questions?

After reading these rules and information, if you have questions about this photo contest, please contact Cycle Kingston's Event Director, Hal, at veloist360@gmail.com