

Cycle Kingston June 2017 Newsletter

June was an excellent month for Cycle Kingston! With a fantastic Cycling Week, many visits to schools by our new Cycling Ambassadors and some great events, we were all very busy promoting cycling and cycle safety in Kingston.

Greta and Alanna have joined our team as Cycling Ambassadors this summer. They will be running events, cycle safety training workshops and our Pedal and Paddle summer camp, as well as cycling around town promoting bike safety. Give them a wave if you see them out!

Cycling Week was from June 4th- 10th this year. As always, we ran our Roll-in Breakfasts throughout the week, and it was great to see so many people out and about cycling to work and school. Other events throughout the week included a commuter challenge kick-off event, a New Zealand cycling show and a bicycle-themed evening by the Martello Alley and Delightfully Different Tea Rooms. Thank you to all our sponsors and attendees!

Our Cycling Ambassadors visited schools throughout the month of June making cycle safety presentations to students. They worked with over 1700 students, teaching them about wearing their helmets properly, how to make sure their bikes are safe to ride and about cycling safely on the road.

Greta and Alanna also started working with the Immigrant Services of Kingston and Area, giving cycle safety training to Syrian youth. They plan to continue this next month, working with families to encourage cycling and safety in their communities.

Some events that we attended this month:

- Beat Beethoven Run - Did anyone see Greta and Gwen (GearUp! Project Manager) speeding along as bike pacers?
- K & P Trail Opening - A great end to Cycling Week, we enjoyed seeing everyone out cycling and plan on taking the trail with our Pedal and Paddle campers next month
- Skeleton Park Music Festival - We spent a great Saturday listening to some excellent music and providing Bike Parking at the Festival. Thanks to all who came by!



Beat Beethoven Run



Roll-In Breakfast



K & P Trail Opening

Looking forward to an excellent month of July!

Cycle Kingston, Inc.

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